

**Wine Lovers' Club  
Pick of the 2009 Adelaide Wine Show**

|                                       |                       |                         |       |
|---------------------------------------|-----------------------|-------------------------|-------|
| ..... Adelaide Wine Show              | Mixed Dozen           | @\$199.00 per dozen . . | ..... |
| ..... Adelaide Wine Show              | All Reds              | @\$215.00 per dozen . . | ..... |
| ..... Adelaide Wine Show              | All Whites            | @\$185.00 per dozen . . | ..... |
| ..... Celebration Sparkling Selection |                       | @\$130.00 per six pack  | ..... |
|                                       | Sub-total from page 3 |                         | ..... |
|                                       | Freight               |                         | ..... |
|                                       | Order Total           |                         | ..... |

Is this order a gift for a friend, colleague or relative? In the space below, please write a message to be inserted into your order:

.....  
.....

PLEASE PRINT ALL DETAILS CLEARLY — Fax or mail, together with your wine order.

Please deliver ( ) cases of the wine/s I have selected to (Name for delivery).....

Address – please nominate an address that is able to take delivery of your order during normal business hours (work or PO is fine)

..... Postcode .....

Your email address for future Wine Club specials .....

Purchaser's day phone ( ) .....

We cannot accept responsibility for goods once delivery is made.

Payment of Order Total (to Wine Lovers' Club) by Cheque / Mastercard / Visa / Amex / Diners Club (please indicate)

Card number: .....|.....|.....|..... Expiry date: .....|.....

Name on your credit card .....

Purchaser's signature .....Date: / /

(I hereby certify that I am 18 years of age or older)

Here are our NEW DISCOUNTED freight rates, ex our warehouse in Adelaide. These are the costs per case:

| DELIVER TO: | 1-2 CTNS | 3+ CTNS |      | 1-2 CTNS            | 3+ CTNS |       | 1-2 CTNS | 3+ CTNS            |     |       |       |
|-------------|----------|---------|------|---------------------|---------|-------|----------|--------------------|-----|-------|-------|
| Adelaide    | S1       | 5.00    | FREE | NSW Country         | N2      | 13.00 | 8.00     | Perth              | W1  | 18.00 | 13.00 |
| SA Country  | S2       | 10.00   | 5.00 | Brisbane            | Q1      | 12.00 | 7.00     | WA Country         | W2  | 22.00 | 17.00 |
| Melbourne   | V1       | 10.00   | 5.00 | Gold/Sunshine Coast | GC      | 13.00 | 8.00     | Darwin/Alice       | NT1 | 20.00 | 15.00 |
| Vic Country | V2       | 13.00   | 8.00 | Canberra            | CB      | 12.00 | 7.00     | Northern Territory | NT2 | 25.00 | 20.00 |
| Sydney      | S1       | 11.00   | 6.00 | Queensland Country  | Q2      | 20.00 | 15.00    | Tasmania           | TAS | 25.00 | 20.00 |

Mail your order to: Wine Lovers Club, PO Box 260, Park Holme, South Australia 5043.

Please phone (08) 8277 7967 or fax to (08) 8276 2799.

Phone enquiries to Freecall 1 800 069 644

E: sales@wineloversclub.com.au

W: www.wineloversclub.com.au

Please allow up to 21 days for delivery (but it's usually less than this). Lic. No. 51401071.

This order form and any prices contained in it are valid while stocks last; or until our next newsletter is circulated. Any changes or updates will be advised on our website.



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Membership is free.

**The 2009 Adelaide Wine Show: Twelve of the best!**



Dear Wine Lover,

First held in 1871, the Royal Adelaide Wine Show occurs annually around the middle of October and we have chosen another twelve excellent wines to comprise our 'Pick of the Adelaide Wine Show Dozen'.

The first batch of wine orders have now all been dispatched so if you have placed a pre-order and not received it yet, please let us know. It is always a very busy time and occasionally something goes astray. But we have now packed up some more cartons of this diverse mix of quality medal winning wines to send to you before the Christmas/New Year period.

The judges were extremely tough this year, particularly on the whites, where very few Gold Medals were awarded – in some classes none.

As always we have scoured the results, tasted many of the best value exhibits, and found some more lovely wines to offer you.

In the Mixed Dozen (which is our most popular) we have three Trophy winners, nine Gold Medals and three Silver Medal Winners, and they are a very balanced mix of styles and varieties.

The All Reds is an All Gold Medal selection, which includes the Trophy for Best Shiraz in Show (Richard Hamilton Gumpr's Shiraz 2008) and the Max Schubert Trophy for Best Red in Show (Wolf Blass Yellow Label Shiraz Viognier 2008) as well as some exceptional blends from the Coonawarra and Barossa Valley.

The All Whites contains the Trophy winning Penfolds Thomas Hyland Chardonnay 2008 (which at the time of printing had not been released for public sale) as well as two Top Gold Medal winning Rieslings from different regions, and three Silver medalists.

You have the option of the Mixed Dozen (one bottle of each wine for \$199) or two bottles of each of the All Reds (\$215) or All Whites (\$185)

Here are the twelve wines we have chosen:

**Penfolds Thomas Hyland Chardonnay 2008** (Gold and

Trophy, Class 1) Sourced primarily from the Adelaide Hills with components from McLaren Vale and the Fleurieu Peninsula, this collected the trophy for 'Best Wine Under \$20', although it is generally priced a little above that mark in retail outlets. An excellent, well balanced wine.

**Deen De Bortoli Vat 7 Chardonnay 2008** (Silver, Class 1). De Bortoli is a large winery with vineyards throughout New South Wales and the Yarra Valley in Victoria. This wine shows lovely melon and peach flavours with light oak treatment.

**Heggies Vineyard Eden Valley Riesling 2009:** (Top Gold, Class 2) Heggies is one of Australia's highest altitude cool climate vineyards, which has a great reputation for producing beautifully structured and balanced wines.

**Crabtree Watervale Riesling 2009:** (Top Gold, Class 30) Crabtree Wines has built an enviable reputation for classic Watervale Riesling having been awarded the 2008 Riesling Wine Of The Year Award by Winestate Magazine, and now a Top Gold in the Adelaide Wine Show with their new vintage. Will age very nicely.

**Rymill Coonawarra 'The Yearling' Sauvignon Blanc 2009:** (Silver, Class 3) The Rymills are descendants of John Riddoch, one of the original wine merchants and pastoralists in the South East. Whilst the Coonawarra region has not generally been known for growing Sauvignon Blanc, we have included some excellent examples in our dozens over the last couple of years and this one is certainly no exception.

**Catching Thieves Semillon Sauvignon Blanc 2009** (Top Silver, Class 9) A lovely crisp blend, this Margaret River wine has lovely tropical fruit flavours and very good mouth feel.

**Xanadu Dragon Cabernet Sauvignon 2007** (Gold, Class 15) This is the only other Margaret River winery in our selection this year and they have achieved a very good record in the major wine shows over the last few years. This one shows how good the region is for Cabernet Sauvignon as well as their highly regarded white wines.

**Leconfield Richard Hamilton Gumpr's Shiraz 2008** (Gold and Trophy, Class 18) Collecting the Trophy for Best Shiraz in Show, this is a lovely McLaren Vale beauty which has always been very popular in our selections. *cont. p.2*

## Twelve of the Best (cont.)

**Brand's Laira of Coonawarra Cabernet Merlot 2008** (Top Gold, Class 21) *Another superb vintage of this wine, the Brands label has enjoyed consistent wine show success.*

**Thorn-Clarke Shotfire Ridge Barossa Quartage 2007** (Gold, Class 21) *We first discovered this wine back in 2004, and it has always been highly sought after when we have included previous vintages in our Wine Show dozens.*

**Jip Jip Rocks Shiraz Cabernet 2008:** (Gold, 18.5, Class 22) *Renowned winemaker Ben Riggs has made some excellent wines under this label and this one shows lovely upfront fruit and minty characters.*

**Wolf Blass Yellow Label Shiraz Viognier 2008:** (Gold and Trophy, Class 23) *Wolf Blass had a very strong showing across the board in this year's Adelaide Wine Show, with this wine collecting the Max Schubert Trophy for "Best Red Wine in Show" with their first ever vintage of this blend.*

This is another excellent range of wines chosen exclusively for our wine club members, which will be carefully packed and delivered to your door via Australia Post. Each dozen comes with tasting notes which include food matching and any cellaring recommendations.

## Barking Mad prices on Bosun's Blend:

Due to popular demand, we now have some further stocks available of a couple of the winery direct specials we have offered you in newsletters earlier in the year.

First up we have some **2005 Cape Thomas 'Bosuns Blend' Shiraz Cabernet**, which comes from the Mount Benson region near Robe.

This is a 65% Cabernet Sauvignon/35% Shiraz blend, harvested from 10 year-old vines. This very good wine has collected various Gold and Silver medals and trophies at various regional wine shows, including the Limestone Coast Wine Show which tends to get some pretty stiff competition.

This wine has good line and length, and is under cork. It would be a good match for roast beef or a barbecue steak. There are also a few cases remaining of the **Reilly's 'Barking Mad' Semillon Sauvignon Blanc 2008**, which is a very enjoyable and fresh wine, made from premium Margaret River fruit.

The recommended retail on both of these wines is around \$15 per bottle, but we have them both available for *only \$118 dozen*, or we can pack up six of each for the same price if you prefer.

## And a new Sparkling Mix selection:

With Christmas and New Year only a few weeks away, we invariably get some enquiries about a few different sparkling wines so we have put together an interesting new six bottle mix to see you through the festive season.

It is widely considered that the French still make the best sparkling wines in the world, so we have also included a bottle of each of the following two imports to kick off a really interesting and varied collection:

**Pierlant Blanc de Blanc Sparkling** shows great dry fruit flavours and a long finish, whilst **Nicholas Feuillate** is a classic true French champagne with a recommended retail of \$70 per bottle: ideal for your Christmas Day toast or that special New Year's Eve party.

Back home again, and we have the very popular and highly awarded **Brown Brothers Pinot Noir Chardonnay Pinot Meunier NV**, which collected one of only two Gold Medals in the Sparkling White class at the Adelaide Wine Show. We have also included **Cockatoo Ridge Non Vintage**, which is a very good value wine, as well as their **sparkling red** and the **'Sparkling Mad' Red** from Reilly's Wines to round out the mix. Another great value tasting-kit at only \$130 for the 6 bottle pack.

**Congratulations to Mr.Massey** of Seacliff, who is the lucky winner of the magnum of Rufus Stone Heathcote Shiraz. We have another one of these to give away this newsletter for all wine club orders received by 10th December, with the winner of that draw announced in our first newsletter next year.

However, another year has flown by and this will be our last mailout for 2009. To view some extra pre -Christmas specials, or any other small quantity deals we may have to offer you, please subscribe to our email newsletter service at: [www.wineloversclub.com.au](http://www.wineloversclub.com.au)

And we still have some cases available of the very popular **McWilliam's 'Select Series'** range of wines, which includes the following varieties:

- 2008 Chardonnay
- 2008 Semillon Sauvignon Blanc
- 2008 Cabernet Merlot
- 2008 Shiraz Cabernet



We always have a few pre-packed **'Rats and Mice'** dozens, which as most of you know, contain a really interesting assortment of wines for good value everyday drinking. They may have slightly damaged labels, or maybe a dented cap or broken foil but you can be assured they are all sound wines, which mainly come from our general wine club stock, and often with wine show medals or other various third party endorsements.

They are available as Mixed, All Red and All White dozens. *Prices on Page 3.*

**Just a reminder:** you will be prompted to confirm your email address as we do not want to send unsolicited mail; but unlike other many online wine companies we promise that we will not be filling your inbox with constant emails on a daily basis!

*We also have access to many other wines that are not listed here... and we can often hunt down that hard to find wine. Just send us an email or give us a call on 1800 069 644 and we will do what we can.*

## What's on offer at the moment – value for money wines

Top wines at discounted prices, delivered to your door (GST included)

| Awards   | \$ Price per case | Qty req'd | Cost |
|--|-------------------|-----------|------|
| <b>Dry white wines</b>   |                   |           |      |
| Cape Barren 'Silly Goose' Semillon Sauvignon Blanc 2008                        | \$198.00          |           |      |
| Naked Run 'Sweet Kiss' Clare Valley Riesling 2007                              | \$118.00          |           |      |
| Reilly's 'Barking Mad' Clare Valley Riesling 2007                              | \$175.00          |           |      |
| Reilly's Watervale Riesling 2007   | \$220.00          |           |      |
| Tall Trees Limestone Coast Chardonnay 2006                                     | \$118.00          |           |      |
| Taylor's Promised Land Unwooded Chardonnay                                     | \$175.00          |           |      |
| Secret Stone Marlborough Sauvignon Blanc 2008                                  | \$198.00          |           |      |
| Steeple Jack Semillon Sauvignon Blanc 2007                                     | \$110.00          |           |      |
| Steeple Jack Moscato   | \$110.00          |           |      |
| <b>Dry Rosé wines</b>  |                   |           |      |
| Reilly's 'Barking Mad' Rose 2006   | \$175.00          |           |      |
| <b>Medium to full-bodied red wines</b>   |                   |           |      |
| Brand's Laira Cabernet Merlot 2007   | \$211.00          |           |      |
| Braydun Hill McLaren Vale Premium Shiraz 2006 Gold, Small Winemakers Show 2006 | \$349.00          |           |      |
| Currency Creek Estate 'Creek Station' Shiraz                                   | \$125.00          |           |      |
| Donovan's Grampians Shiraz 2005  | \$198.00          |           |      |
| Naked Run 'The Aldo' Shiraz Grenache 2007                                      | \$179.00          |           |      |
| McGuigan Black Label Red   | \$118.00          |           |      |
| Rufus Stone Heathcote Shiraz 2007  | \$234.00          |           |      |
| Tall Trees Limestone Coast Shiraz 2005   | \$118.00          |           |      |
| Tintara Cabernet Sauvignon 2006  | \$240.00          |           |      |
| Wyndham Bin 555 Shiraz 2007  | \$175.00          |           |      |
| <b>Sparkling Wines</b>   |                   |           |      |
| Bird in Hand Pinot Noir (6 pack)   | \$125.00          |           |      |
| Brown Brothers Pinot Chardonnay (6 pack)                                       | \$115.00          |           |      |
| Omni N/V   | \$110.00          |           |      |
| Pierlant Blanc de Blanc (France)   | \$132.00          |           |      |
| Reilly's Sparkling Mad Sparkling Shiraz N/V                                    | \$175.00          |           |      |
| <b>SPECIALS</b>  |                   |           |      |
| Cape Thomas Bosuns Blend Shiraz Cabernet 2005                                  | \$118.00          |           |      |
| Reilly's 'Barking Mad' Semillon Sauvignon Blanc 2008                           | \$118.00          |           |      |
| Mix: six of each of the Wine Specials above                                    | \$118.00          |           |      |
| McWilliam's Select Series Chardonnay 2008                                      | \$89.00           |           |      |
| McWilliam's Select Series Semillon Sauv Blanc 2008                             | \$89.00           |           |      |
| McWilliams Select Series Cab Shiraz 2008                                       | \$89.00           |           |      |
| McWilliam's Select Series Cab Merlot 2008                                      | \$89.00           |           |      |
| Premium Mystery Mixed Dozen  | \$189.00          |           |      |
| Premium Mystery Dozen- All Reds  | \$199.00          |           |      |
| Premium Mystery Dozen- All Whites  | \$179.00          |           |      |
| Rats and Mice Mixed  | \$140.00          |           |      |
| Rats and Mice All Reds   | \$150.00          |           |      |
| Rats and Mice All Whites   | \$130.00          |           |      |
| Gift Voucher (please specify amount)   |                   |           |      |
| <i>Sub-total to page 4</i>   |                   |           |      |



We would like to wish you all a Merry Christmas, and thank you once again for your patronage throughout this year. In these challenging times we are very lucky to have many loyal clients, and with your continued support we hope to be able to offer an alternative to the large mail order and supermarket-owned chain outlets for many years to come.